

PARTNERS FOR PREVENTION IN ALLEGANY COUNTY

*A Drug-Free Communities Coalition*

**MEMBERSHIP  
ORIENTATION BOOKLET**

*Prevention Works When We Work Together*

2011

3084 TRAPPING BROOK ROAD, WELLSVILLE, NY 14895



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# HISTORY

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Allegany County has a rich history of collaboration between public and private agencies in all areas of human services, business, education, health, faith and public safety. Located in the Southern Tier of Western New York, the challenges are many, and are often stigmatized by its consistent rating as the most impoverished county in New York State.

Prior to the formation of Partners for Prevention in Allegany County (PPAC) under a Drug Free Communities Grant in 2005, youth-serving agencies in Allegany County were represented on the Children & Youth Unified Services (CYUS) coalition with the mission of planning youth services including substance abuse prevention.



The Drug Free Communities Support Grant provided critical resources to establish a coalition, which now offers the opportunity for members of all sectors to collaborate on strategies that meet common goals.

*Since its inception in 2005, PPAC has overseen the establishment of several community-based groups consisting of individuals with specific interests in youth issues related to the coalition's mission.*

# MISSION & VISION

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Partners for Prevention in Allegany County is a coalition of individuals who care about the health and wellbeing of our children, families, schools, and communities. We strive to reduce those risk factors that lead to alcohol and drug abuse, teen pregnancy, violence, and school dropout.

We are empowering Allegany County New York to collaboratively work together to create a healthy environment for our youth while encouraging positive change.

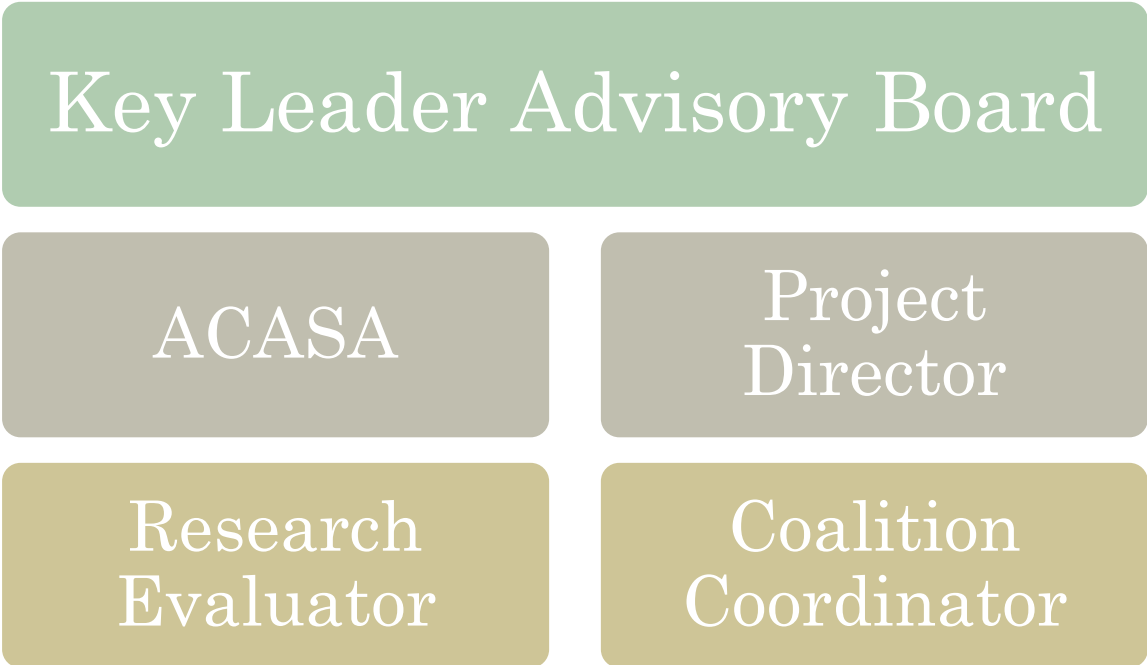


- ◆ We believe that all children have the right to a life free from alcohol, tobacco, and other drugs.
- ◆ We believe that all children have the right to grow up in a place free from violence.
- ◆ We believe that all children have the right to choose an abstinence-based lifestyle, allowing for a childhood free from teenage pregnancy.
- ◆ We believe that all children have the right to graduate from high school, which will lead to positive opportunities in seeking a better life.

# STRUCTURE

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The organizational structure and process of the PPAC coalition are (1) clear and apparent to all members; and (2) appropriate for the coalition’s work. Coalition work falls outside the individual accountability structures of participating member organizations, and the extent to which individual members engage in coalition work is voluntary.

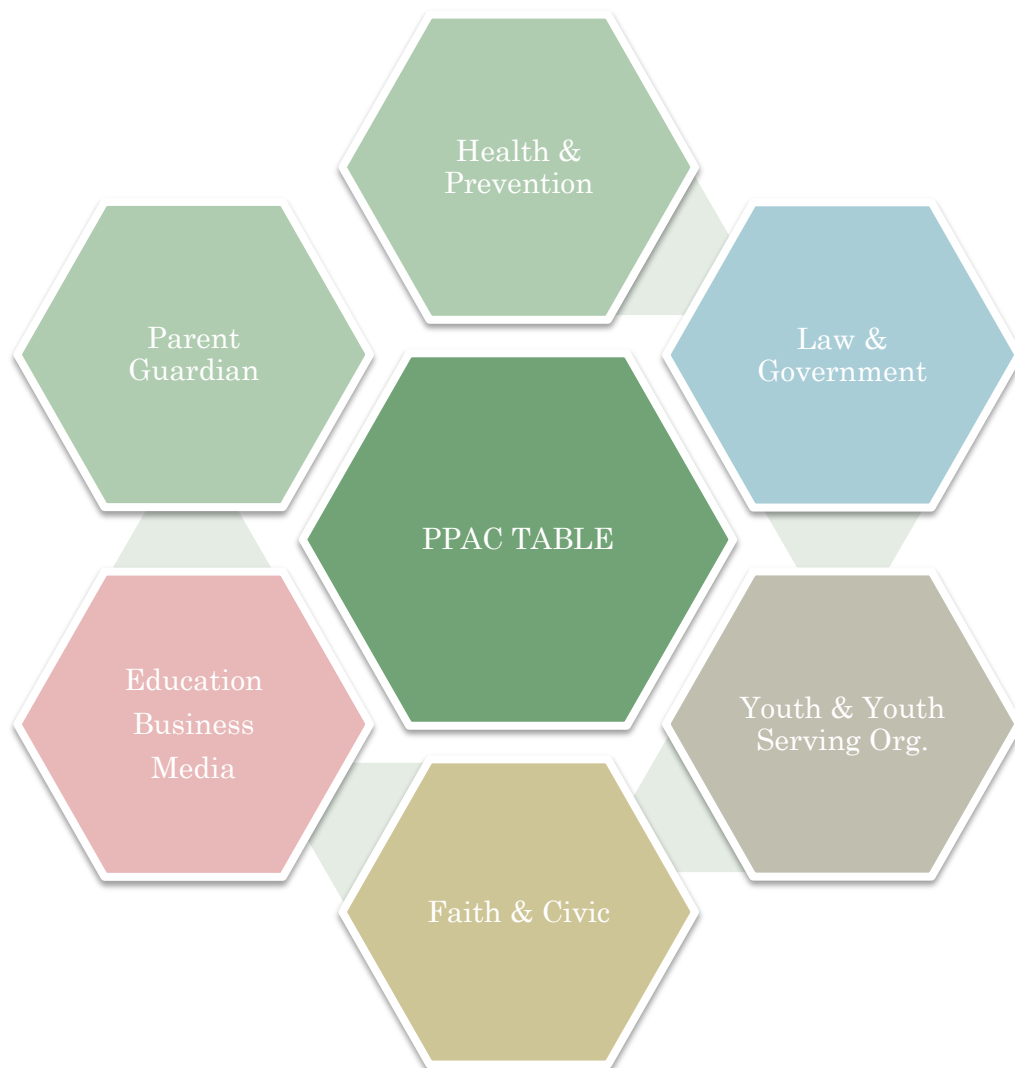


The work of the coalition is distributed among various coalition members and partners, each of whom have primary allegiance to their home organization or individual interest or need. Because of this, the coalition has its own sense of organization, which is strong and coherent enough to keep the common strategy on track.

# WHO IS AT THE TABLE?

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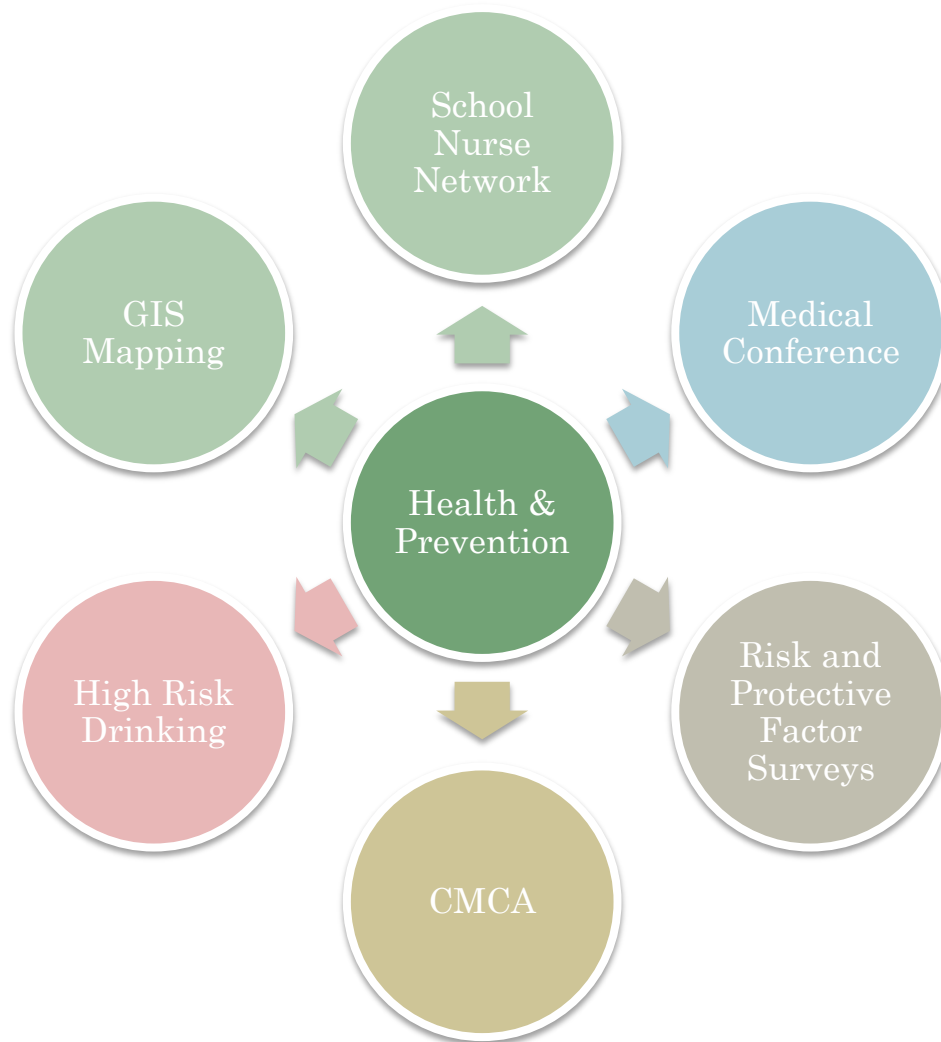
PPAC is made up of individuals and agencies that represent 12 sectors of our community.



**PROJECT ACTIVITY FLOWCHARTS FOR EACH INDIVIDUAL SECTOR CAN BE FOUND ON THE NEXT FEW PAGES.**

# HEALTH & PREVENTION SECTORS

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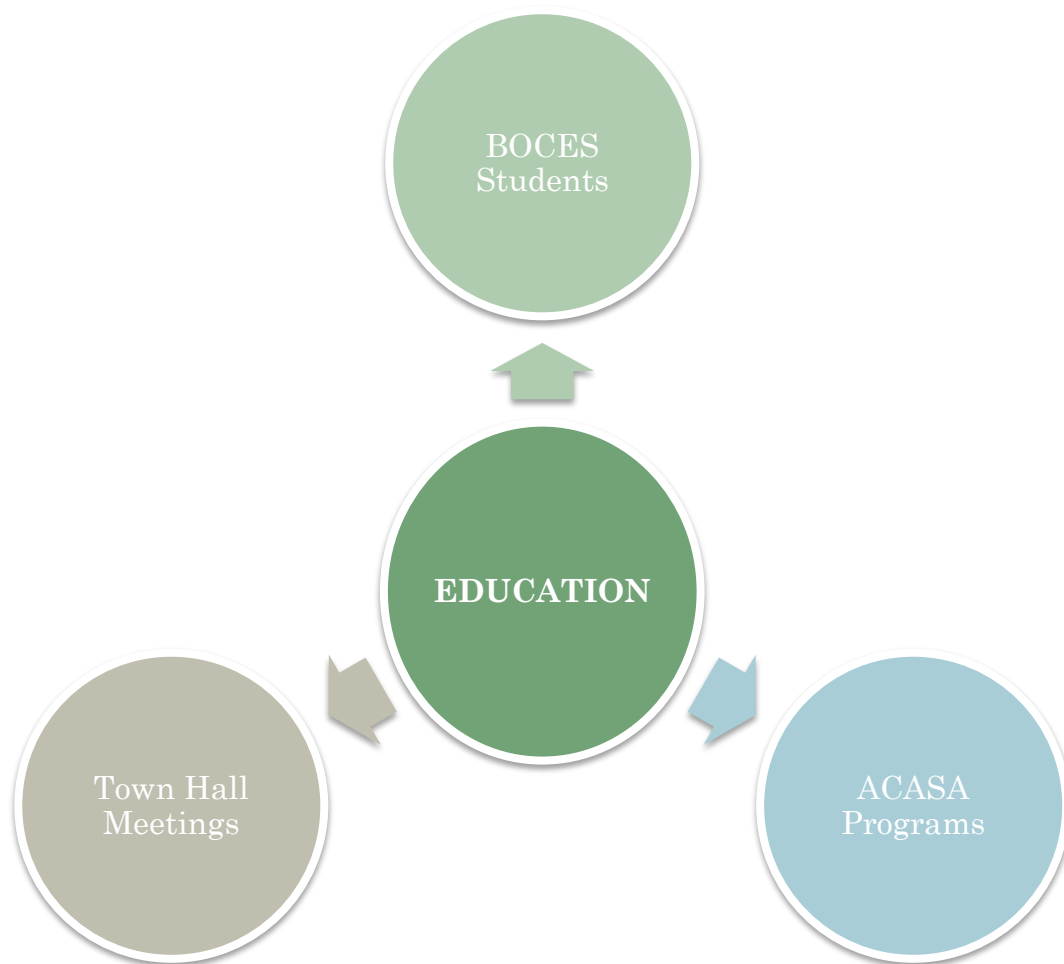


## Highlights

- School Nurse Network of Allegany County (SNNAC)
- Medical Conference: Jones Memorial Hospital, Allegany Western Steuben Rural Health Network (AWSRHN)—series of medical conferences that help relate timely local issues around Rx drug management and addiction.
- Risk and Protective Factor Surveys: Allegany Council on Alcoholism & Substance Abuse (ACASA) conducts this survey toward 6, 8, 10, and 12 grade students.
- CMCA: Communities Mobilizing for Change on Alcohol, uses environmental strategies
- High Risk Drinking Prevention on Campus: Alfred State College, Alfred University
- GIS Mapping: Alfred University Rural Justice Institute, Alcohol Outlet Density

# EDUCATION SECTOR

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## Highlights

- BOCES: Students participate in media development, marketing, public relations, and research
- ACASA Programs: ACASA provides prevention education, Life Skills Training, Here's Looking at You, AHSSUM Camp, and Natural Helpers
- Risk and Protective Factor Surveys
- Town hall meetings

# LAW & GOVERNMENT SECTORS

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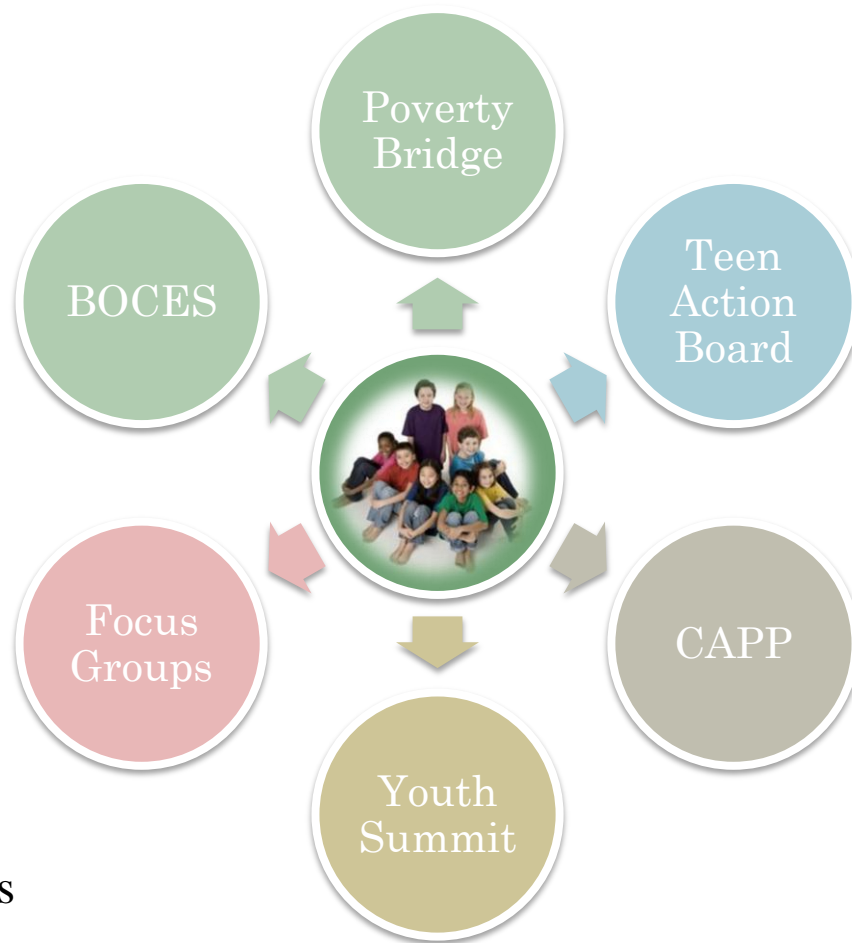


## Highlights

- TIPS (Training for Intervention Procedures): Responsible Beverage Service program
- Key Leaders: Sustainability and Comprehensive Substance Abuse Prevention Plan
- Pill Drops, compliance checks and targeted enforcement—major law enforcement collaborative in the county.
- ARC (Appalachian Regional Commission) Grant: Targeted enforcement via media outlets
- CMCA: Best practices for alcohol sales at community events; regulations and policy change reducing availability of alcohol to minors.
- Tipline: Anonymous underage drinking tipline for Allegany County.

# YOUTH & YOUTH SERVING ORGANIZATIONS

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## Highlights

- Poverty Bridge—an evidence-based youth mentoring project that connects at-risk youth to professionals for the purpose of impacting generational poverty. Led by ACCORD Corporation
- TAB: Teen Action Board—multi-school teens that spread positive messages throughout the county as well as perform community service.
- CAPP: Comprehensive Adolescent Pregnancy Prevention—ACCORD.
- Youth Summit—annual summit led by and for teens.
- BOCES Initiatives—collaborative with BOCES students that combine anti-alcohol and drug projects with marketing and media work.

# BUSINESS SECTOR

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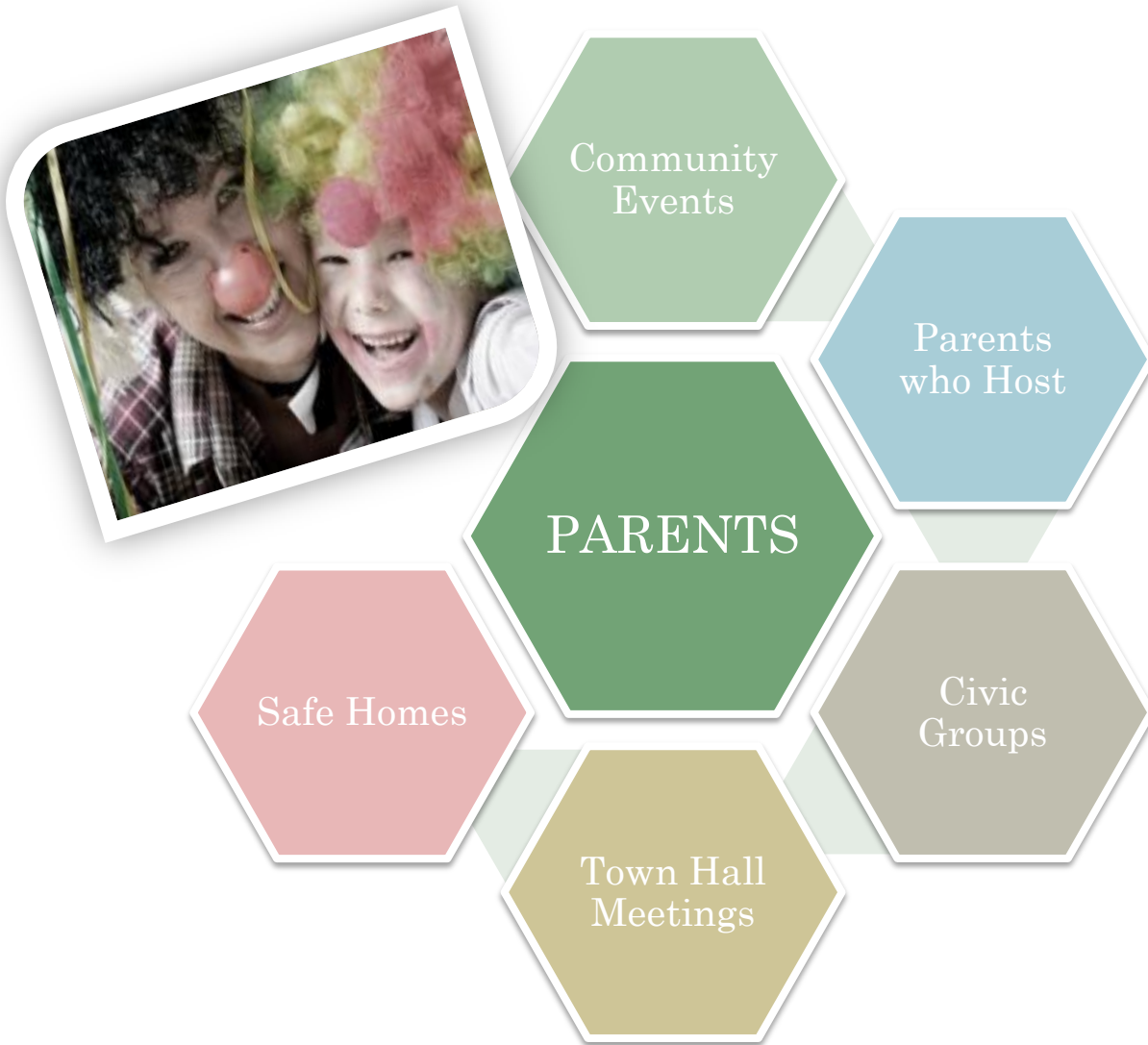


## Highlights

- PPAC business decals
- Hairdressers Alliance for Youth: hairdressers, floral shops, tuxedo rentals, and restaurants help promote good choices during prom and graduation seasons
- Sustainability: the business sector often supports PPAC financially
- Workforce Initiative: Communication plan
- Youth Partnerships: BOCES initiatives

# PARENT & GUARDIAN SECTOR

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## Highlights

- Community events & festivals
- Parents who Host: Media campaign concerning parents' hosting parties with alcohol
- Civic Groups: Parents are often in the midst of local volunteer groups and can add to the pool of helpers needed (they collaborate with our target population most directly)
- Town Hall Meetings: Cover a variety of topics including issues around underage drinking, heroin and prescription drug addiction, bullying, and suicide.

# FAITH & CIVIC SECTORS

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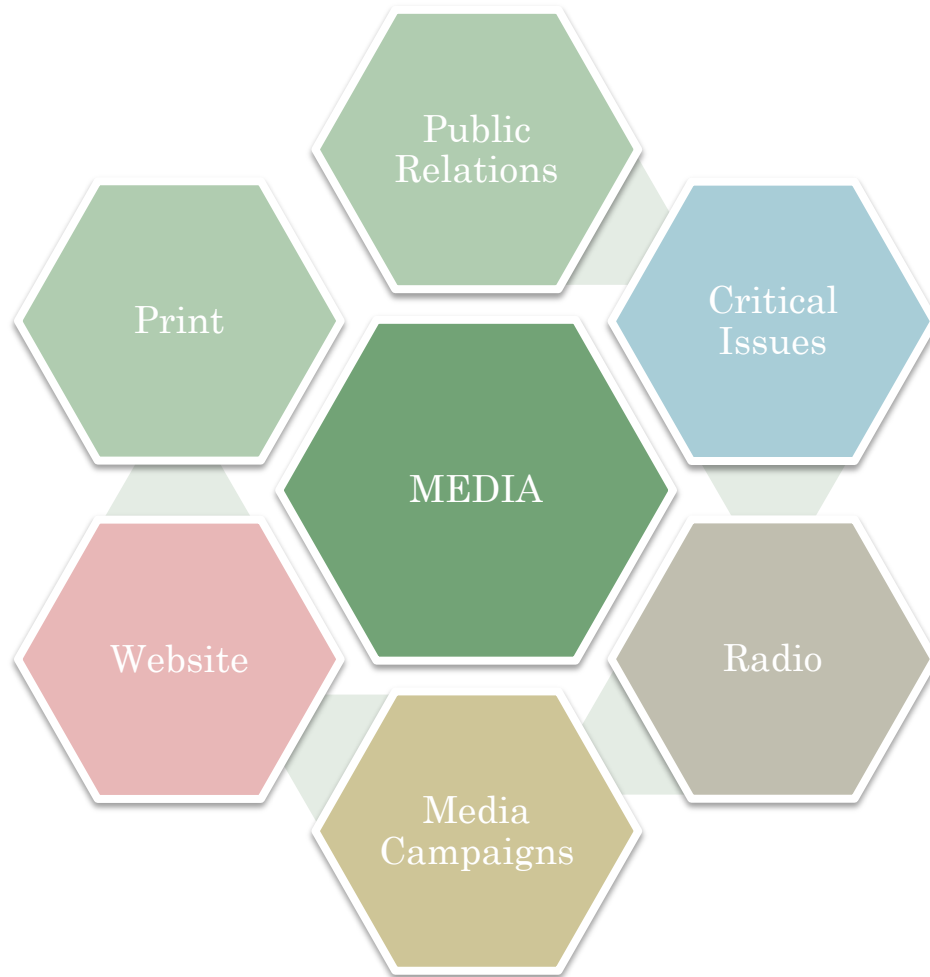


## Highlights

- Faith Alliance: PPAC is very connected with area ministerial associations
- Communication—Faith groups help to spread the word about PPAC initiatives
- Community Events: The faith community cooperates and collaborates on major community based initiatives and events

# MEDIA SECTOR

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## Highlights

- Public Relations: Committee addressing all PR needs of the Coalition
- Critical Issues Media Response: Committee submits public responses to recent events
- Radio: PPAC partners with local radio stations for public service announcements and interviews.
- Media Campaigns

# FUNCTION

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**Coalition Staff:** There is a Coalition Coordinator who sets the momentum of the coalition, while building vital relationships. The coordinator plans and implements coalition initiatives, communicates with the members and community regarding coalition activities and is ultimately responsible for the coalition's overall health and readiness to respond to local youth substance abuse prevention issues.

**DFC Grant Guidelines:** The coalition is funded through the Substance Abuse Mental Health Services Administration (SAMHSA) and falls under the Drug



Free Communities Support Program guidelines. The purpose of the DFC grant is to assist communities with identifying and responding to local substance use problems.

**Fiscal Agent Policies/Restriction:** The coalition's fiscal agent is Allegany Council on Alcoholism and Substance Abuse (ACASA), a 501-c-3 non-profit agency. The Coordinator operates under their direct supervision as it pertains to agency policies and procedures. The Executive Director of ACASA is also an active member of the Key Leader Advisory Board and recognizes that all member agencies have an equal say and invested interest in the direction of the coalition.

# FUNCTION (cont'd)

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**Coalition Strategies/Activities:** Activities are data-driven; the initiatives set forth are based upon comprehensive needs assessments, the most important being the Risk and Protective Factor Survey given to middle and high school students. Initiatives are planned and implemented by members, including Key Leaders, who have a general or specific interest in a particular project. All activities are voluntary and are generated by coalition and community members.



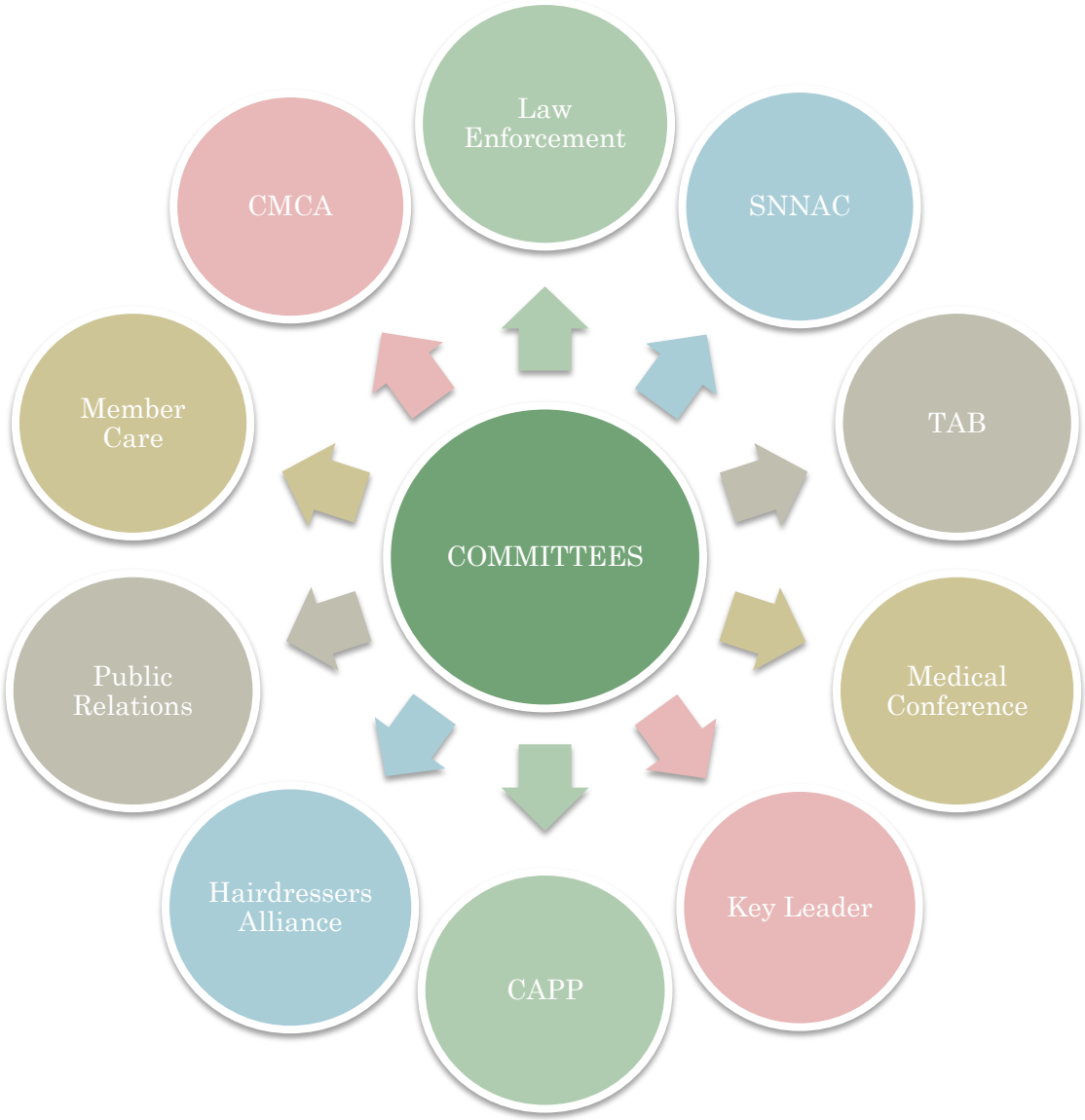
*Blizzard Buster Winter Fest Committee, 2011*

**Coalition Key Leader Advisory Board:** The policies, procedures and all sustainability efforts of the coalition are developed by the coalition's Key Leader Advisory Board and must meet grant requirements and guidelines.

# PPAC COMMITTEES

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**Opportunities for Involvement:** There are many opportunities to be actively involved. Each of the highlighted areas within the chart below is open to anyone who is interested in helping achieve the coalition’s mission for that area.



# MEMBERSHIP REQUIREMENTS & EXPECTATIONS

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**Age:** Participants must be in at least middle school.

**Attendance:** Members must make a commitment to try to attend meetings whenever possible. This is particularly important when volunteering on a special project, to ensure the mission can be achieved.

**Flexible Participation:** Anyone who volunteers should be committed to following through with the responsibilities s/he signed up for. Coalition members understand that any and all involvement on special committees and initiatives is completely voluntary and at the discretion of each member. There are no expectations for the amount of time given, except when a commitment has been made.



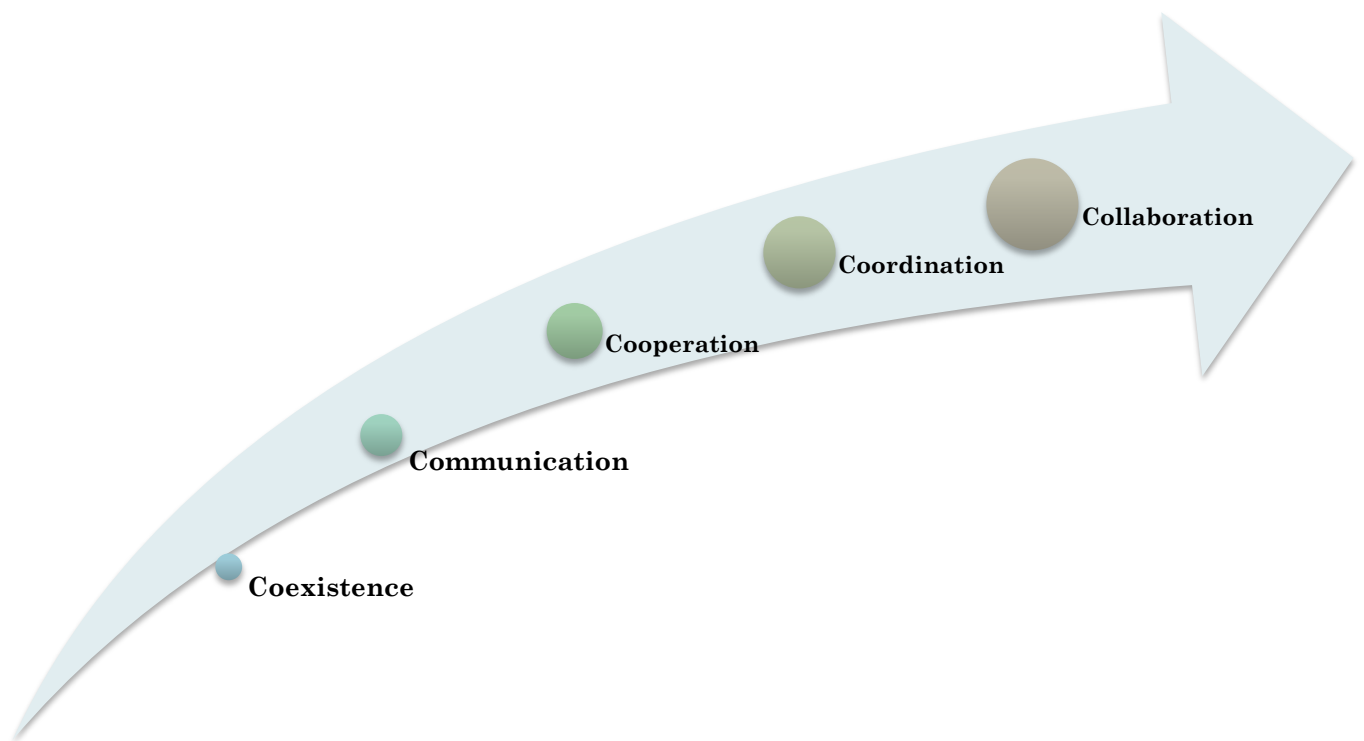
**Coalition Involvement Agreement (CIA):** CIA's are a simple non-binding agreement between the coalition leadership and the member. The agreement shows the member's unity and commitment to the mission of the coalition, and the coalition's commitment to the individual and/or agency.

**Cultural Competency:** PPAC is sensitive to all people groups and welcomes anyone who wishes to represent PPAC in a positive uplifting manner, doesn't disparage the PPAC name or what it stands for, and supports the mission and vision of the coalition.

# NETWORKING

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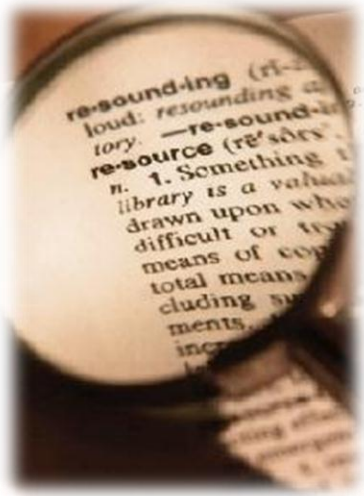
The PPAC coalition has approximately 100 active members and/or supporters within the community. Participating individuals and agencies represent the 12 sectors of our community on varying levels. The networking opportunities are plentiful and have often led agencies and individuals to move from co-existence to collaboration. These new collaborative efforts have enhanced and improved projects and, in some instances, resulted in new project development.



# RESOURCES

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**Technical Assistance:** PPAC is often called upon to respond to concerns of individuals or organizations regarding substance abuse or youth related issues. PPAC strives to assist in developing prevention activities with a priority given to those consistent with the Strategic Plan.



*The PPAC Coordinator can provide community planning groups with training and expertise in developing sustainable community partnerships. Additionally, training in the “Strategic Prevention Framework & Communities that Care Mobilization Models” is available.*

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## **Best Practices for Responsible Beverage Service at Community Events**

This is a free resource which aids in event planning and provides a checklist that will increase safety at community events where alcohol is served. The packet is free and was developed in collaboration with the Belmont Police Department, Allegany County Sheriff’s Office, and Communities Mobilizing for Change on Alcohol (CMCA committee).

**Training for Intervention Procedures (TIPs):** PPAC offers free evidence-based responsible beverage service training for all owners, managers, and servers of alcohol. This class results in a 3 year certification recognized by the State of New York.

# CONTACT INFORMATION

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